



Mission Statement

“The level of quality service that we provide is what our customers demand.”

Company Profile

BreezeGoIndia was formed to provide software development services to industries all over the World. Innovation, hard-work and consistent support of our teammates makes BreezeGoIndia a winner. Our strategic business model is a combination of both onshore and offshore software development with high expertise and reliable technology solutions to our clients at an affordable cost. Following are some of the technological areas that we had used to provide these services.

Microsoft .Net and SQL server

PHP/MySQL

Software testing

SEO

BPO (Data Entry)

Office location

Our offices are located in Trivandrum, Kerala, India. Companies based in Kerala have the lowest attrition rate in India.

Present focus areas

Microsoft .NET

We have a team of 25 young and energetic people working in .NET technologies using C#, ASP.NET and SQL server. The team is headed by a .NET Guru having 6 years of experience in Microsoft technologies.

PHP/MySQL

We have been working in Time and material model as well as project model for companies in US.

Software testing

Our QA and testing team is capable of

- Test Plan Creation and Validation
- Test Case Creation and Validation
- Unit Testing
- Integration System
- Platform Certification
- Performance Testing
- System Testing
- Regression Testing Installation Testing
- Technical Document Verification
- Stress and Performance Testing
- Quality Tracking Across Releases

BreezeGoIndia was formed in 2004 to provide software development services to industries all over the world. BreezeGoIndia offers customized outsourcing software solutions developed according to your specific business needs. Our solutions are based on cutting-edge technologies and can be integrated into any existing IT environment or adjusted to your mainframe system. We take an individual approach to unique and complex IT challenges. This may involve analysis and elaboration of your business needs for a projected system.

We will work with you to determine the most reliable and cost effective methods to design, develop, test, secure and deploy your applications. Our years of commercial Internet and business experience will allow us to help you analyze long term benefits of using off-the-shelf or custom code in the outsourcing development of your application.

Development Process

We utilize proven methods that focus on end user requirements to ensure that client expectations are understood and surpassed with consistent success.

At BreezeGoIndia, we have successfully walked the fine line between textbook models and practical challenges. We use iterative, flexible systems and processes for every step of the development cycle.

Our emphasis on the Offshore Development has made it necessary for us to devise practical ways of dealing with communication bottlenecks and cultural differences. Our experience in interacting over the electronic workspace ensures perfect coordination between various project teams and the client.

Illustration of Processes followed at BreezeGoIndia:

Phase	Deliverables	Responsibility
Inception	Scope Specification	Customer
	Requirement Specification	Customer / System Analyst
	Feasibility Report	Analyst Group
	Project Management Documents	Project Manager
	Business Case	Analyst Group
Elaboration	Functional Design	Analyst Group / SD Group
	Architectural Design	Analyst Group
	Digital Prototype	Analyst Group
	Design Documents	Analyst Group
	Test and QA Plans	QA Group
	Code Review	QA Group
	Prototype Testing	QA Group
	Bug Fixing	Software Development Group
	Testing by Customer	Customer
Construction	Elimination of customer's remarks to the prototype	Software Development Group
	Achieving 3 useful versions (alpha, beta, and test release)	Software Development Group

	Completing the analysis, design, development and testing of all required functionality of each version	Analyst Group Software Development Group
	Iteratively and incrementally develop a complete product	Software Development Group
	Test release at each version	QA Group
	Bug Fixing on each iteration	Software Development Group
	Testing by Customer	Customer
Transition		
	Elimination of customer's remarks to the release	Software Development Group
	Code Review	QA Group
	Quality Assurance Review	QA Group
	Test Specifications	QA Group
	Test Procedures	QA Group
	Defect Elimination	Software Development Group
	Deployment and Training	Software Support Group
	Release Notes	Technical Writer
	User Manuals	Technical Writer
	Continuous Support and Change implementation	Software Development Group Software Support Group

Quality Process

Our transparent approach allows you to have online access to the QA system and track the quality status of the project throughout the software development cycle.

BreezeGoIndia has a closely-knit QA Department comprising of over 3 engineers that function independently of the development teams. There are documented procedures defined by the QA Department in place, these processes are strictly adhered to at all times. The bug tracking processes along with the project status updates are accessible to all our customers over the net at all times.

The Quality Assurance process has been modeled on the SEI-CMM Level 2 guidelines for allowing continuous improvement of processes and delivery of defect free software.

At BreezeGoIndia, we have evolved following ways to test prototypes against the specified requirements. We have implemented 8 stage testing model that allows to test your product on various levels.

Test lab facility

- Consists of up to 10 machines, with various operating systems
- Utilized by various projects in any possible way
- Several Linux boxes, all Windows operating systems
- High and low end machines are both used to rate performance levels of the products under development

QA Expertise/ Collective Efforts:

- Our closely knit QA department operates independently from the engineering team
- Well-established processes and protocols are in place. These have been defined by the QA Department and strictly adhered to at all times
- We hold periodic project related technical seminars to continually enhance everyone's skill sets. In turn better productivity is achieved in their respective projects

Brainstorming sessions:

These sessions may or may not involve the entire QA department. Various issues are talked about for a specific project and different test cases are identified to upgrade the test case repository.

Bug Bashes

- Usually conducted in a lively and interactive atmosphere
- Involves the entire QA staff
- Demo of the product is given to all members
- All QA team members are asked to test the product

Defect Tracker

- We have a web based defect tracker provided by BugAware
- Enables clients to be abreast of the latest developments in their respective projects

Solution Expertise

Our Solutions Expertise:

- B2B and B2C ECommerce Solutions
- Supply Chain Management, Inventory and Product Catalog Management System
- Customer Relationship Management System
- Web Analytics & ROI Tracking
- Event Management and Reporting System
- Content Management and Information Portal Solutions
- Application Integration
- Sales Force Automation
- Human Resource Management System
- Performance Evaluation & Appraisal System
- Office Automation Software
- Project Management Tools

Our Technical Skills Set:

Programming Languages

- ASP, ASP.NET, ADO.NET
- Visual Basic, VB.NET
- Java
- Microsoft Visual J++
- Java Script, VB Script
- HTML, DHTML, XML
- PHP
- SQL (SQL92, SQL extensions for various RDBMS)

Technologies

- Windows DNA / .Net
- Win32 API
- COM/DCOM, ActiveX, OLE· MTS
- MSMQ
- ODBC, DAO, OLE DB
- XML/XSL, XSLT
- SAX, SOAP, Web Services
- WML, WMLT
- Crystal Reports
- Embedded SQL

Databases / RDBMS

- MS SQL Server
- Microsoft Access
- Oracle (PL/SQL, OCI)
- XML SQL
- MySQL

Operating Systems / Platforms

- MS Windows NT / 95 / 98 / 2000 / XP
- Novell Netware
- UNIX
- Linux

Software Engineering Tools

- Microsoft Visual Interdev
- Microsoft Visual Studio.NET
- Microsoft .NET Mobile Web SDK
- Microsoft Visual SourceSafe
- Microsoft Project
- Norton Ghost
- Developer/Designer 2000
- Install Shield
- Vault

IT Professionals

BreezeGoIndia has a dynamic team of IT professionals spanning diverse academic backgrounds, experience and skill levels. The tremendous capability of our team is evident in the projects executed for our clients throughout the world.

Project Management Capabilities

- Resource acquisition and allocation based on functional expertise and client requirements
- Critical Path Analysis of the overall project
- Performance monitoring and effectiveness analysis
- Weekly/monthly review of project status by executive management
- Risk management over the life of the project
- Information extraction and integration
- Product quality stabilization
- Rapid application delivery

Web Development Projects

➤ **Myrvlink (<http://www.myrvlink.com>)**

MyRVLink is an online resource dedicated to Recreational Vehicles (RVs). Vacationers and RVers come to MyRVLink, to access information regarding various aspects of the RV Lifestyle as well as to find RV-related Products & Services. It's implemented using ASP.net and SQL Server, AJAX It contains various automated xml export and import process, Payment integration etc

➤ **SuncoastRV (<http://www.suncoastrv.com>)**

It's developed for Suncoast RV - an RV dealership and RV services provider with major RV centers in the south-eastern states of Alabama, Florida, Georgia and Tennessee. It is implemented using ASP.NET and SQL Server, AJAX

➤ **EWebDr (<http://www.ewebdr.com>)**

It's a Medical portal, developed in ASP.NET 3.5 supported by Infragistic toolkit

➤ **Hammerhead**

Hammerhead is a fully dynamic site driven custom controls. It contain different features like dynamic page creation, skinning, theming, custom paging, video management, gallery management, RSS feeds, dynamic content management, multi lingual support, LINQ support, customized Microsoft Website Starter Kit.

➤ ***Plugline.com***

It's a customized version of KIGG.

➤ ***Lawdepot.com (<http://www.lawdepot.com>)***

Lawdepot.com is a product of Sequiter IT Services India Pvt Ltd. It deals with providing legal help to users. Each contract is designed and developed individually as a separate project and integrated with the main site. Countries for which legal advice is made available now are United States of America, Canada and Australia. It is implemented using ASP.NET and SQL Server, AJAX

➤ ***Proven Plays (<http://www.provenplays.com>)***

ProvenPlays.com, a Washington, DC based company, was founded in the summer of 2007 by a group of friends seeking to centralize their sports banter and compete amongst each other picking games across professional and collegiate football and basketball. It is implemented using ASP.NET and SQL Server, AJAX

➤ ***PleaseHelpMe (<http://www.pleasehelpme.com>)***

PleaseHelpMe Computer Experts are certified and have the extensive experience in providing the online computer tech help support. It was developed using Asp.Net (C#) and SQL Server. API integration to GoToAssist is done in this. It contains modules of exporting xml and report generation in Excel spreadsheet.

➤ ***DecAgent***

Decagent is site management system for Davide E Canter. DEC Management has grown from a company of meager beginnings to a worldwide powerhouse of professional representation all under Canters auspices. Decagent has a fully functional Video, Gallery, News and Content management system. All the contents are fully dynamic. Thumbnails of video uploaded will be generated using customized class. Site is developed using Asp.net(C#) and SQL Server

➤ ***CertifiedSecuritySystems –blog (<http://blog.certifiedsecuritysystems.com/>)***

Blog of Certified Security Systems has been implemented using BlogEngine.net

➤ ***CertifiedSecuritySystems.com (<http://www.certifiedsecuritysystems.com/>)***

Certified Security Systems is one of the leading home alarm security providers and installers of business surveillance security protection systems in Florida. A full Content Management Section was implemented using which all the content in all pages can be managed and its developed using Asp.Net(C#) and SQL Server

➤ ***Agility Press (<http://agilitypress.net/>)***

Content Management Section for Agility Press

➤ ***Tgoa.biz (<http://www.tgoa.biz/>)***


TGA is the golf tournament industry leader, providing a full range of merchandise and products that will make your event easier to organize, cost-effective and, most importantly, successful. TGA offers the highest-quality, top-of-the-line merchandise at the lowest prices and delivered on-time. TGA is a shopping cart implemented using the OSCcommerce technology.


➤ ***Tgoa-Blog (<http://tgoa.biz/wordpress/index.php>)***

Tgoa blog is implemented using the wordpress technology. Word Press is well-architecture personal publishing system built on PHP and MySQL and licensed under the GPL.

➤ ***BreezgoMedia (<http://www.breezegomedia.com/>)***

BreezeGoMedia is a premier provider of a full range of creative services related to advertising and marketing with respect to print, media, branding, illustration, video, audio, and more. We make it simple, fast, easy and cost-effective to harness the strength of effective advertising and marketing for the purpose of increased sales and brand awareness. The template was implemented using the Joomla. The template used was Business Free template provided in the site ground hosting. Joomla is a content management system (CMS), which enables you to build Web sites and powerful online applications.

 *We have successfully configured blog applications using word press for many of our clients*

 *We have successfully implemented different Content Management Systems and also Page Optimization*

Data Entry Projects

Now we are continuously working on the Data Entry projects for Myrvlink, SuncoastRV and WMI Shops. All the data in it is maintained by our team and it has started one year and we are continuously maintaining their data

SEO Projects

We are doing the Search Engine Optimization for various clients such as Myrvlink, SuncoastRV, and CertifiedSecuritySystems etc. They are ranked top 10 in the search engines for their respective keywords.

Pricing Models

BreezeGoIndia offers you the following price models to ensure your competitive advantage in a changing marketplace. We are open to your Suggestion of the business model Strategies.

Fixed Priced projects:

BreezeGoIndia follows a Fixed Price Model for projects that are specifically defined in terms of

their requirements, schedules and project path. This model is usually preferred by clients who have a clear project scope available with them at the onset of the project, along with detailed software requirements specifications (SRS).

Under this pricing approach, we work with our clients to identify the best affordable price.

T&M projects:

The Time and Materials (T&M) price model is preferred when the scope of requirements cannot be specified at the beginning of the project. This model is suitable for projects which are in their initial stage of development, and specifications have not yet been clearly defined.

The client pays an hourly development fee; which is a fee agreed mutually at the time of agreement. The hourly fee payable varies depending upon the complexity of the task, and the desired experience and qualification of the personnel involved in the development.

Dedicated Team:

Projects that necessitate long term, dedicated resources fall under the scope of this model. Here in, we Offer clients the flexibility of being assigned dedicated personnel. Under this model, the customer pays for pre-developed products, materials, process set-ups and all resources deployed under a yearly / half-yearly, quarterly contract.

Billing for resources and for other actual expenses (as approved by the customer), is done on a monthly basis.

Payment Methods

- Our preferred method for securing payments is via wire / bank transfers
- We also accept payment via credit card or bank transfers.

Contact Us

